

DEPARTMENT OF CONTROL'S WEA- PONS OF MASS COMMUNICA- TION **SHARED ITEMS BASIC COLLECTION PACK.**

Vincent Moro's "Weapons of Mass Communication", part of the imaginary world in which the "Department Of Control" operates, is meant to be a guerrilla marketing tool to be used in public contexts to draw attention to issues such as: social control, censorship, the progressive erosion of civil rights systematically perpetrated by Governments, the use of Propaganda and mass media terror to manipulate public opinion and indoctrinate the masses, the establishment of pro-forma democratic systems completely emptied of political representative. Here you have a collection of the basic graphic designs from the iproject, released under "*Creative Commons Attribution-Non-Commercial-ShareAlike 4.0 International License*". Anyone can contribute sharing, reusing, remixing and employing them in various contexts.

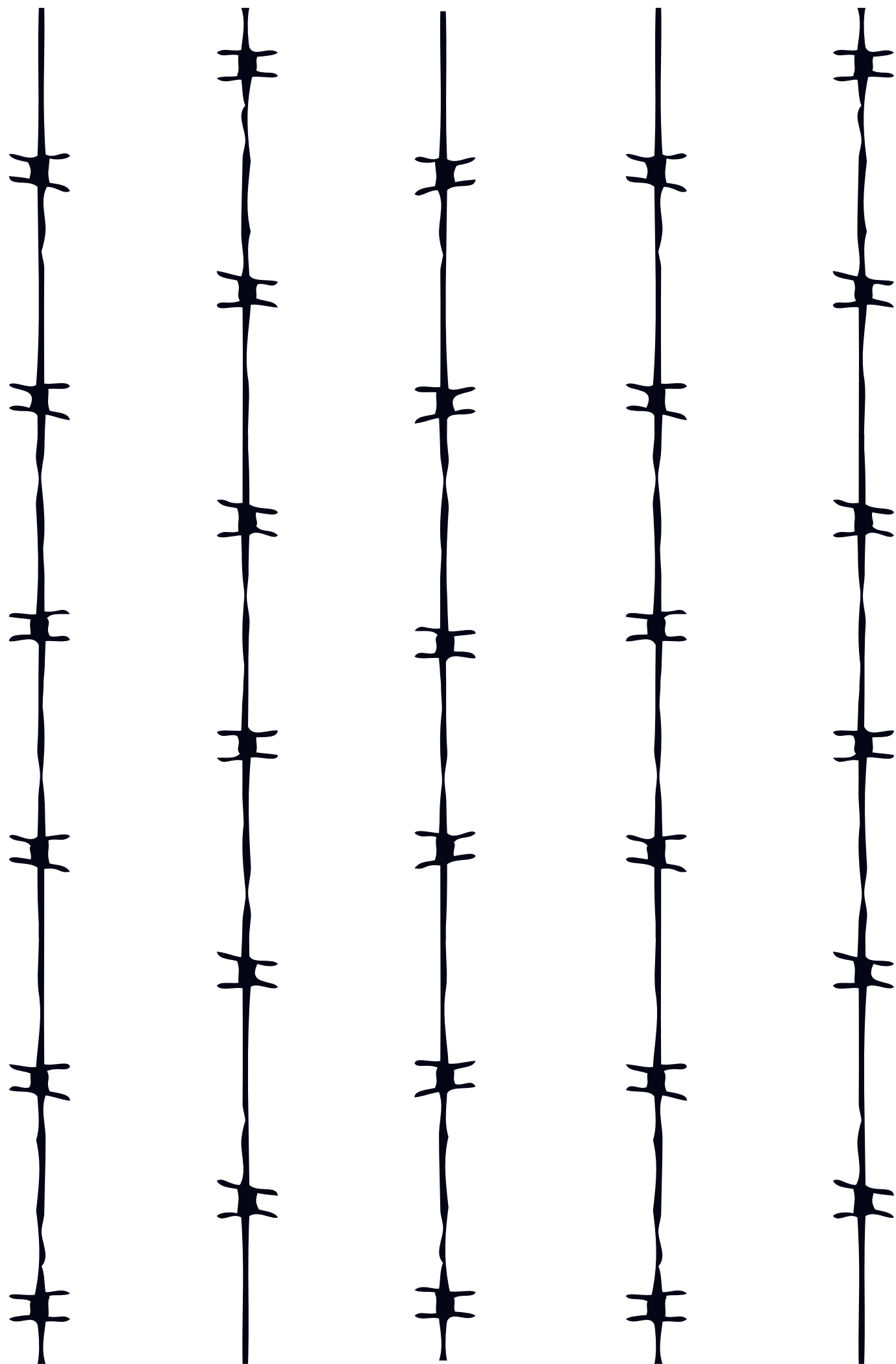
Graphic designs from the project: "Weapons of mass Communication" by Vincent Moro (blumagenta.com)
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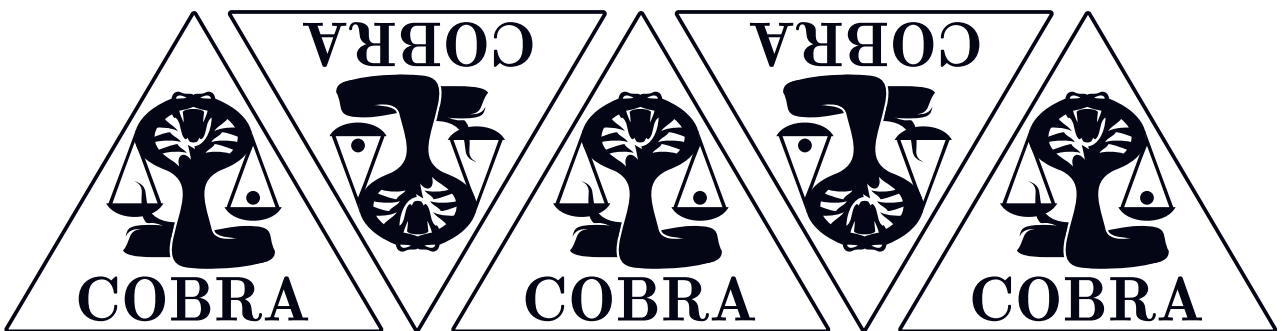
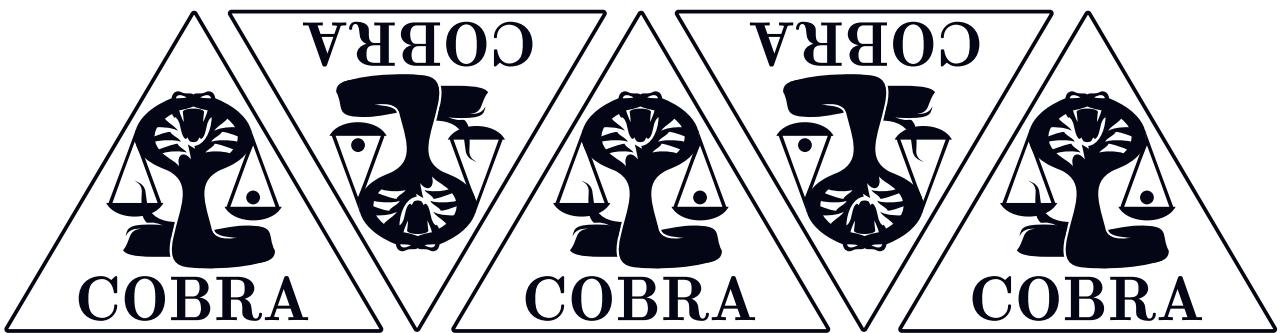


AVOID

**PHYSICAL CONTACT
WITH UNCERTIFIED
STRANGERS**







THREAT



THREAT



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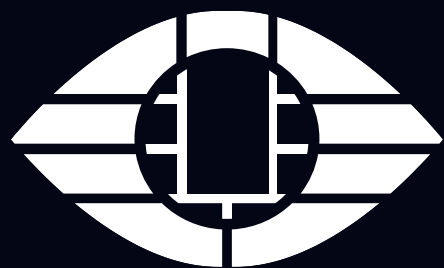
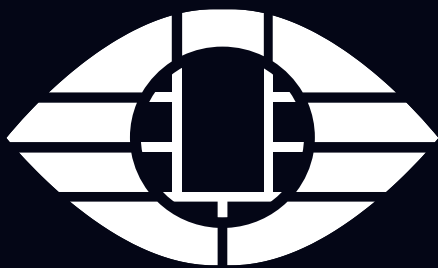


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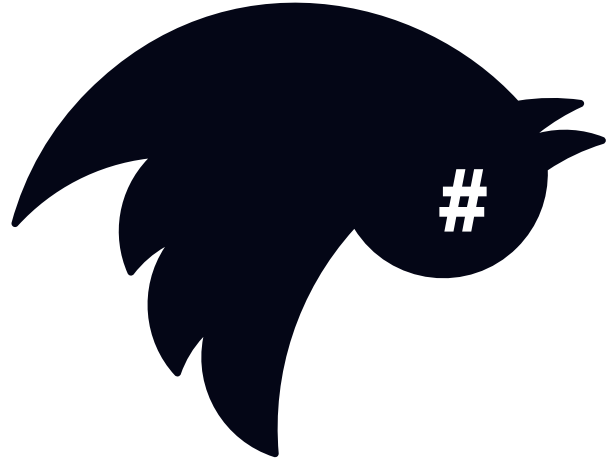
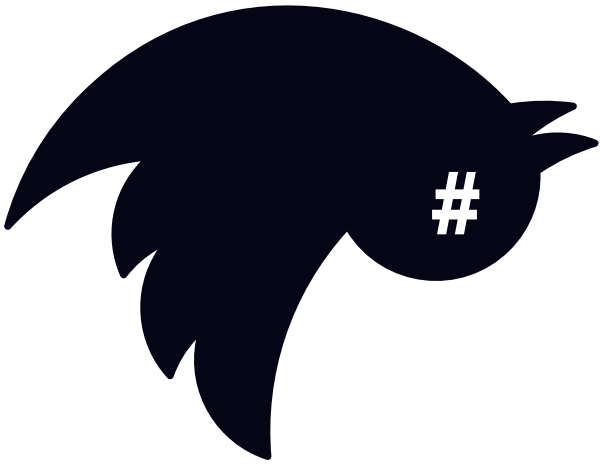












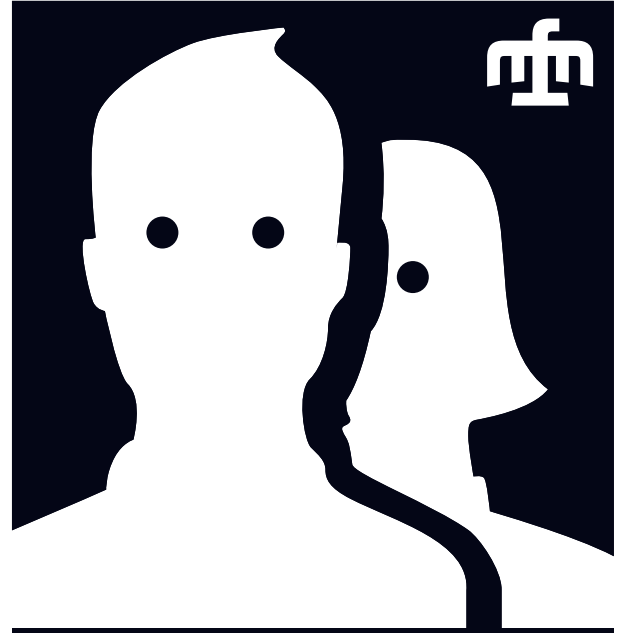




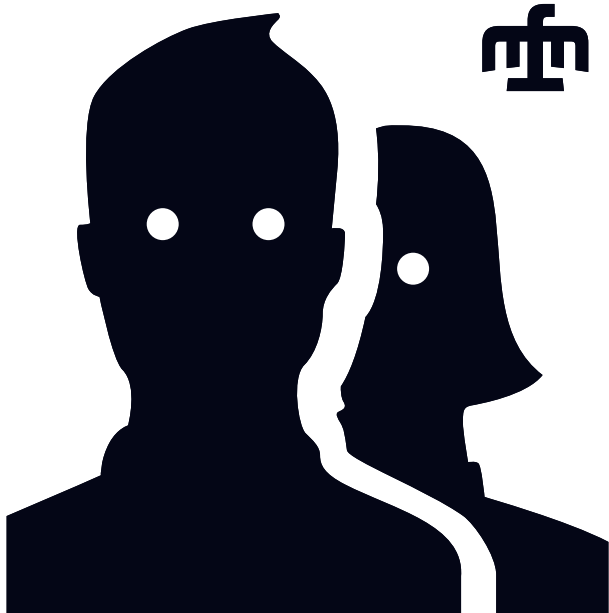
سازمان اسناد و کتابخانه ملی
جمهوری اسلامی ایران



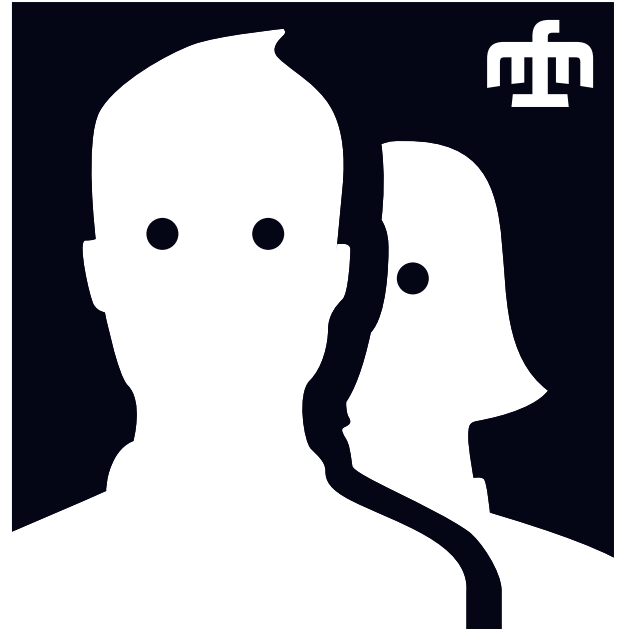
**Upgrade
Your Friends!**



**Upgrade
Your Friends!**



**Upgrade
Your Friends!**



**Upgrade
Your Friends!**

POWER IS

NOTHING

WITHOUT

CONTROL





**POWER IS
NOTHING
WITHOUT
CONTROL**

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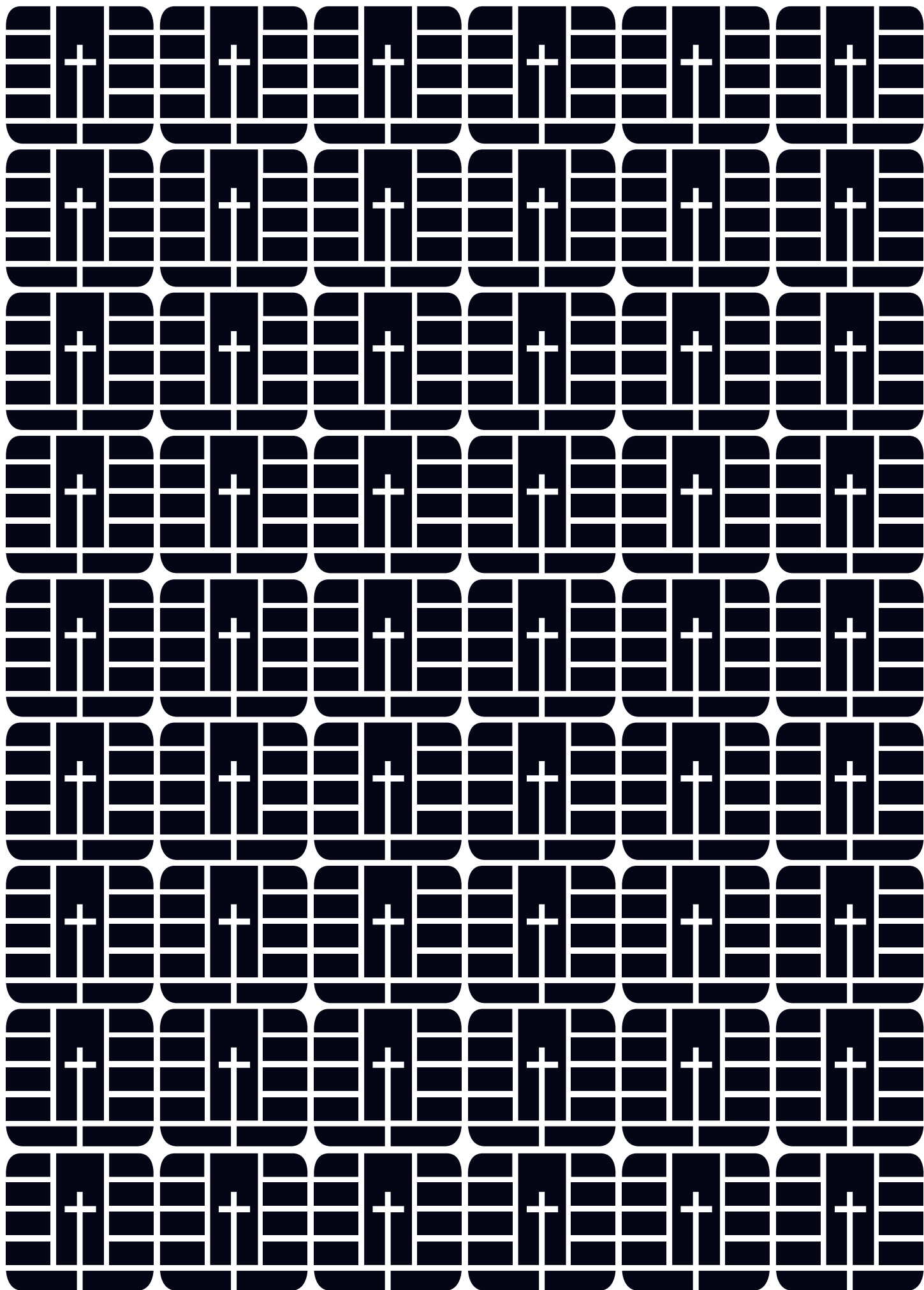
**POWER IS
NOTHING
WITHOUT
CONTROL**

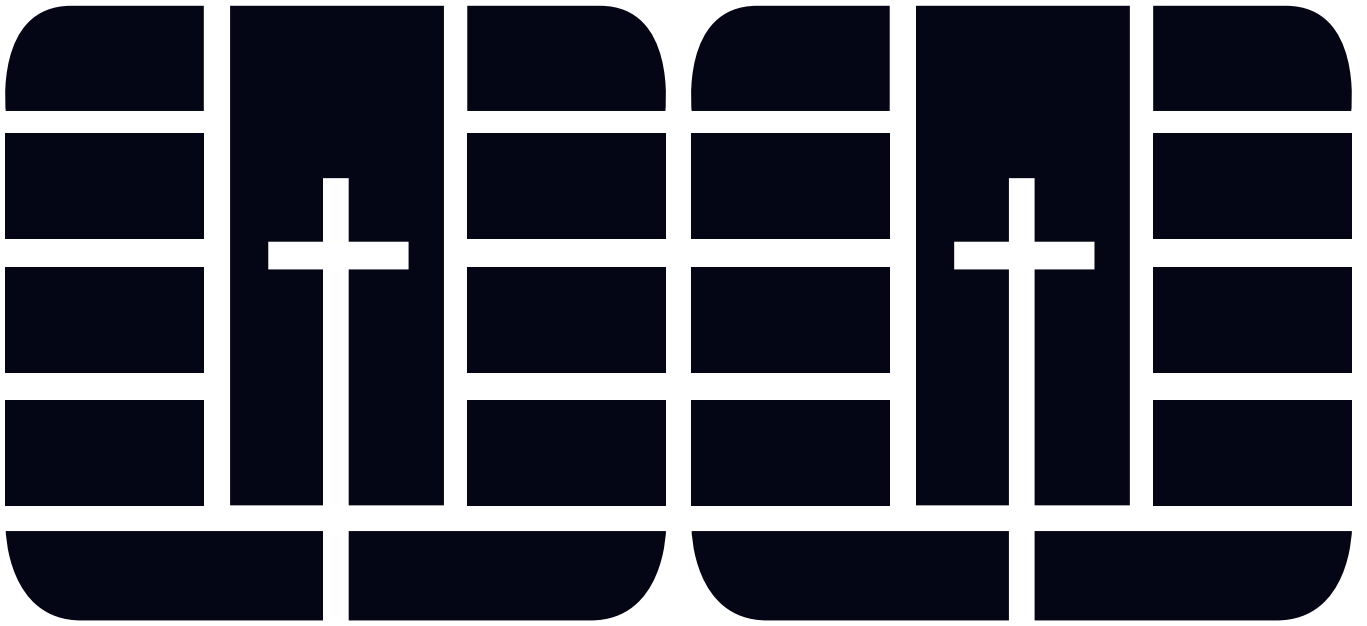
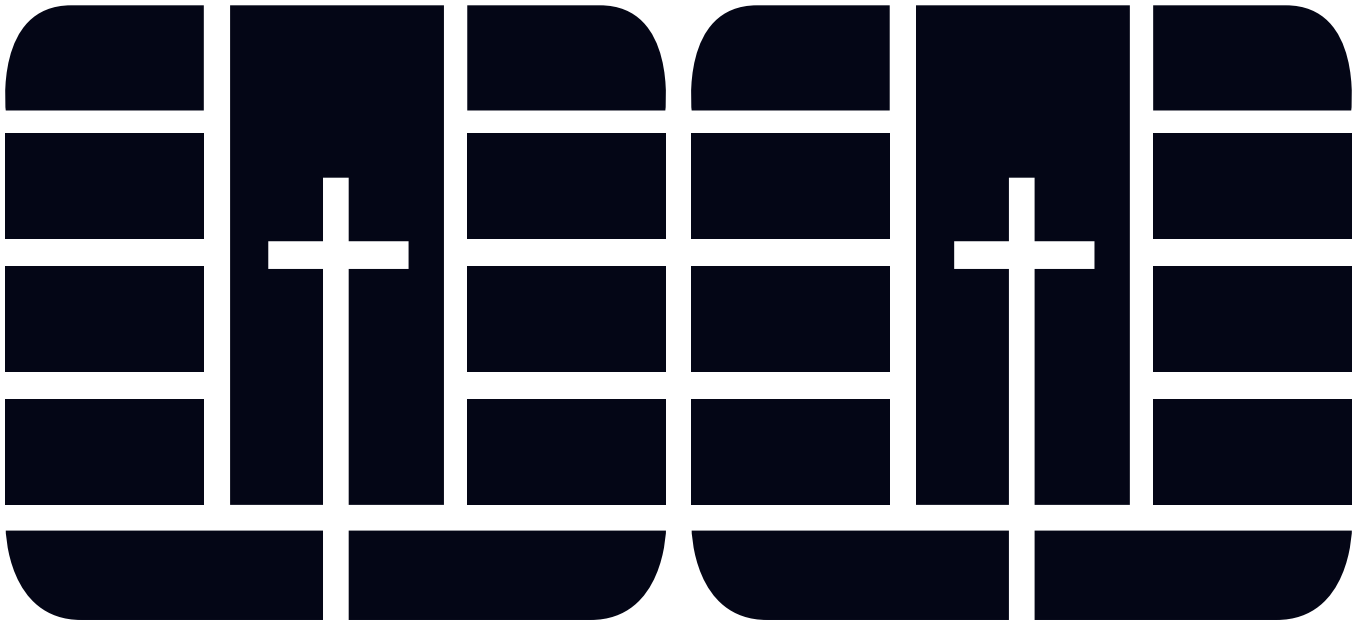
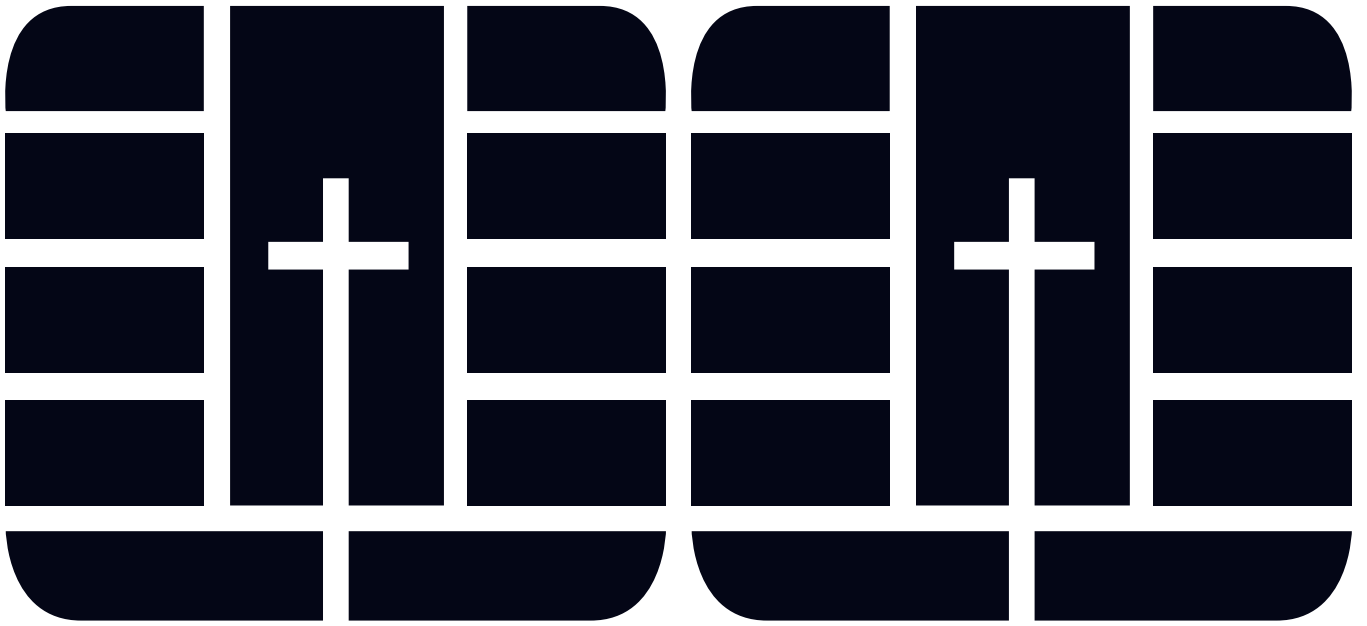
**POWER IS
NOTHING
WITHOUT
CONTROL**

**POWER IS
NOTHING
WITHOUT
CONTROL**









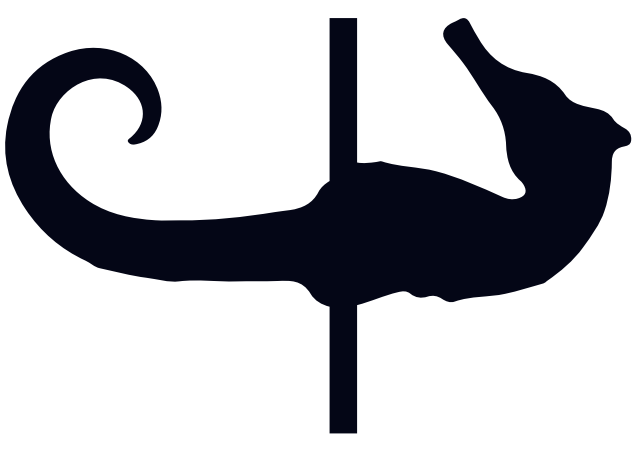




NOTHING
DIGITAL
EVER
DIES.



NOTHING
DIGITAL
EVER
DIES.



NOTHING
DIGITAL
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NOTHING
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DIES.



NOTHING
DIGITAL
EVER
DIES.



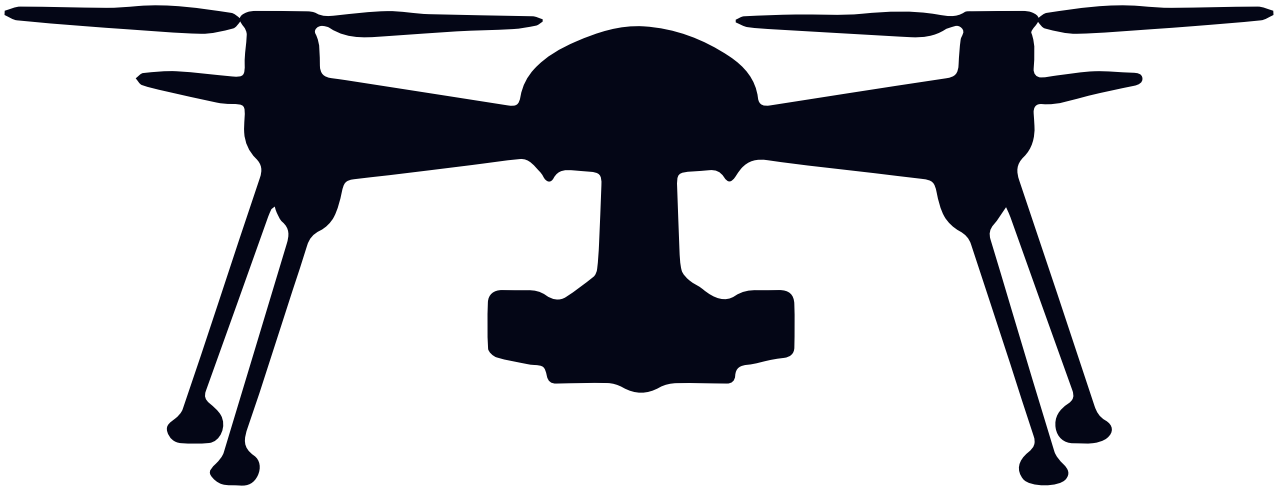
NOTHING
DIGITAL
EVER
DIES.

**STAY
HOME**

IT'S A JUNGLE OUT HERE!

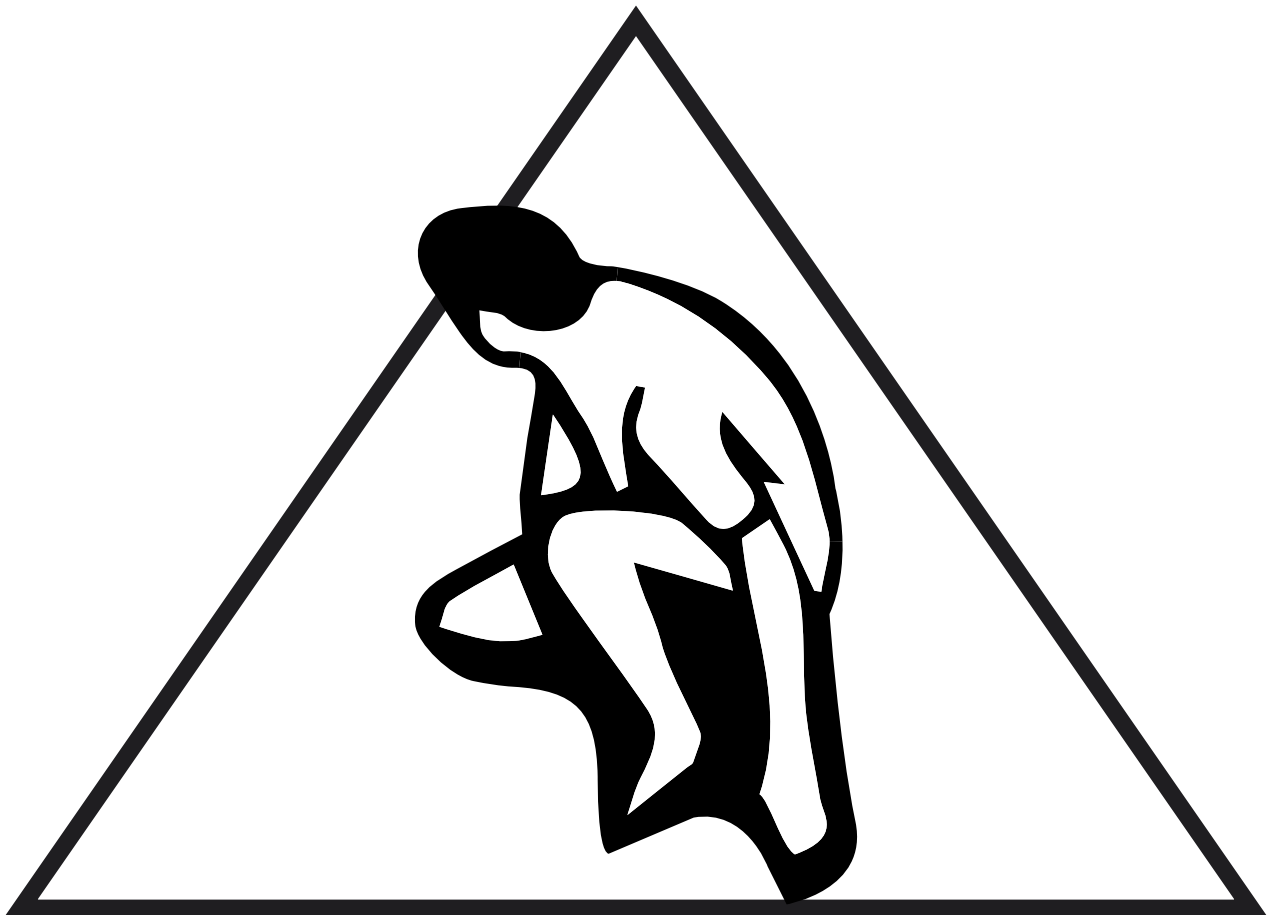
**STAY
HOME**

IT'S A JUNGLE OUT HERE!



**NOBODY MOVE
NOBODY
GET HURT.**

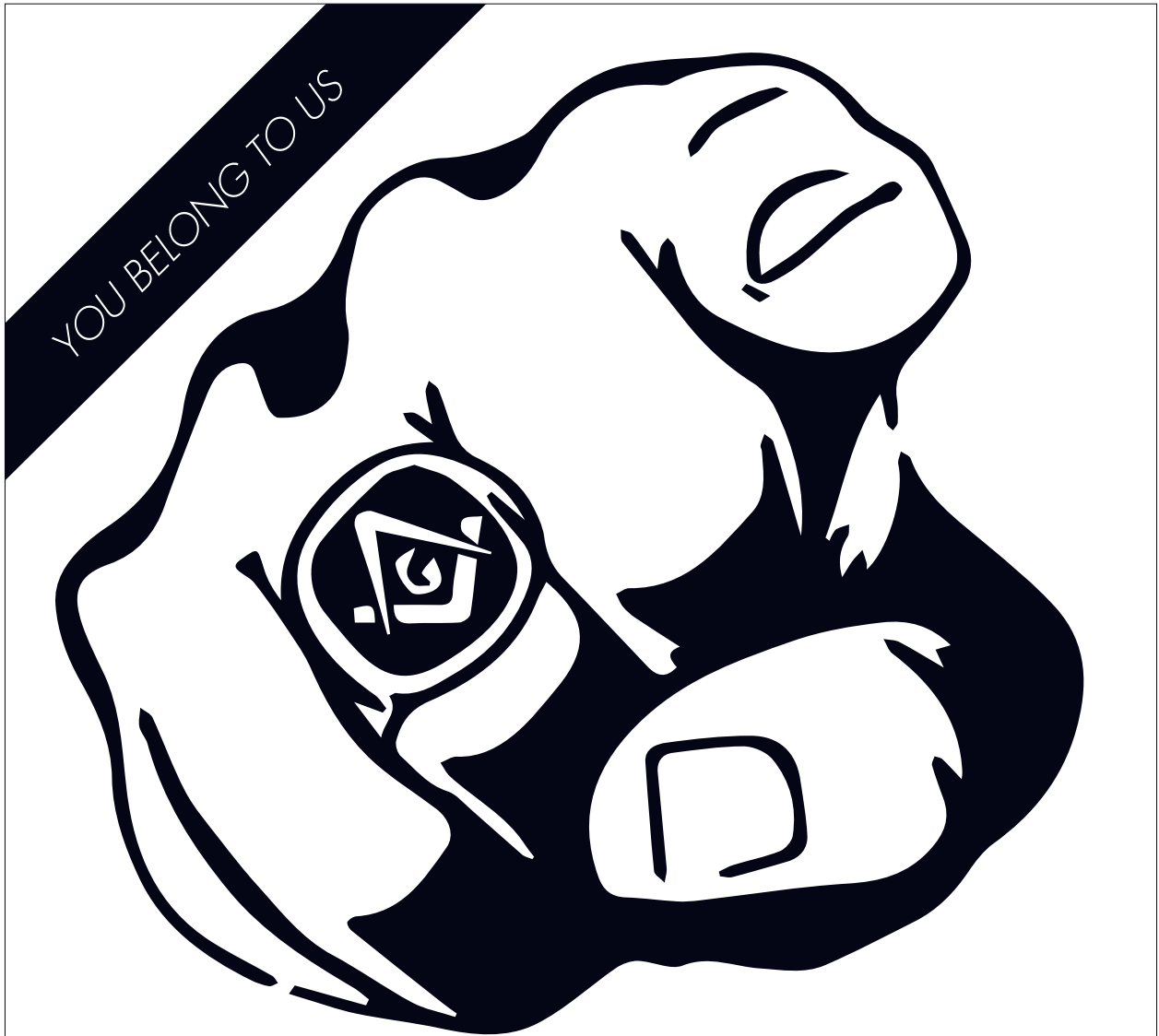
AUTHORITY KNOWS BEST



NOBODY MOVE NOBODY GET HURT.







***YOU SHALL BE
LIKE US!***



***YOU ARE
SPECIAL!***

SPEND MORE, THINK LESS



***YOU NEED
MORE!***



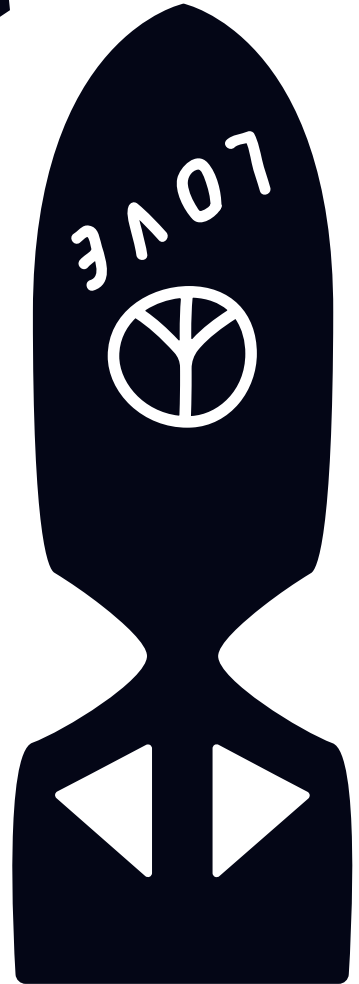
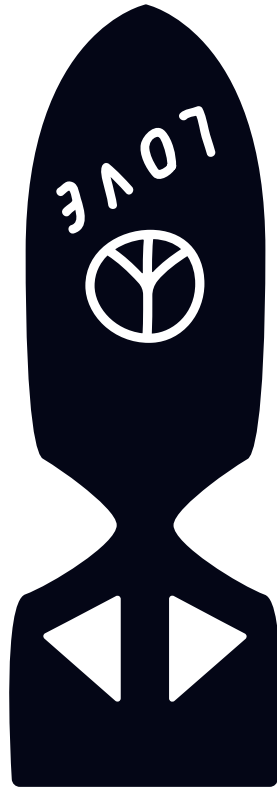
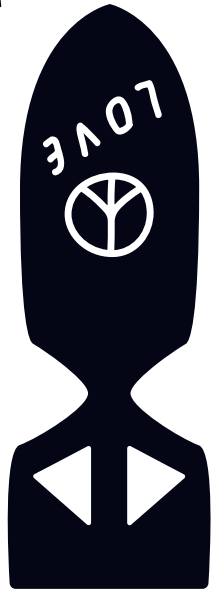
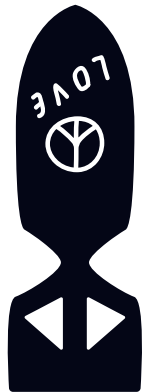
**THE
PERCENT
THAT
MATTERS**



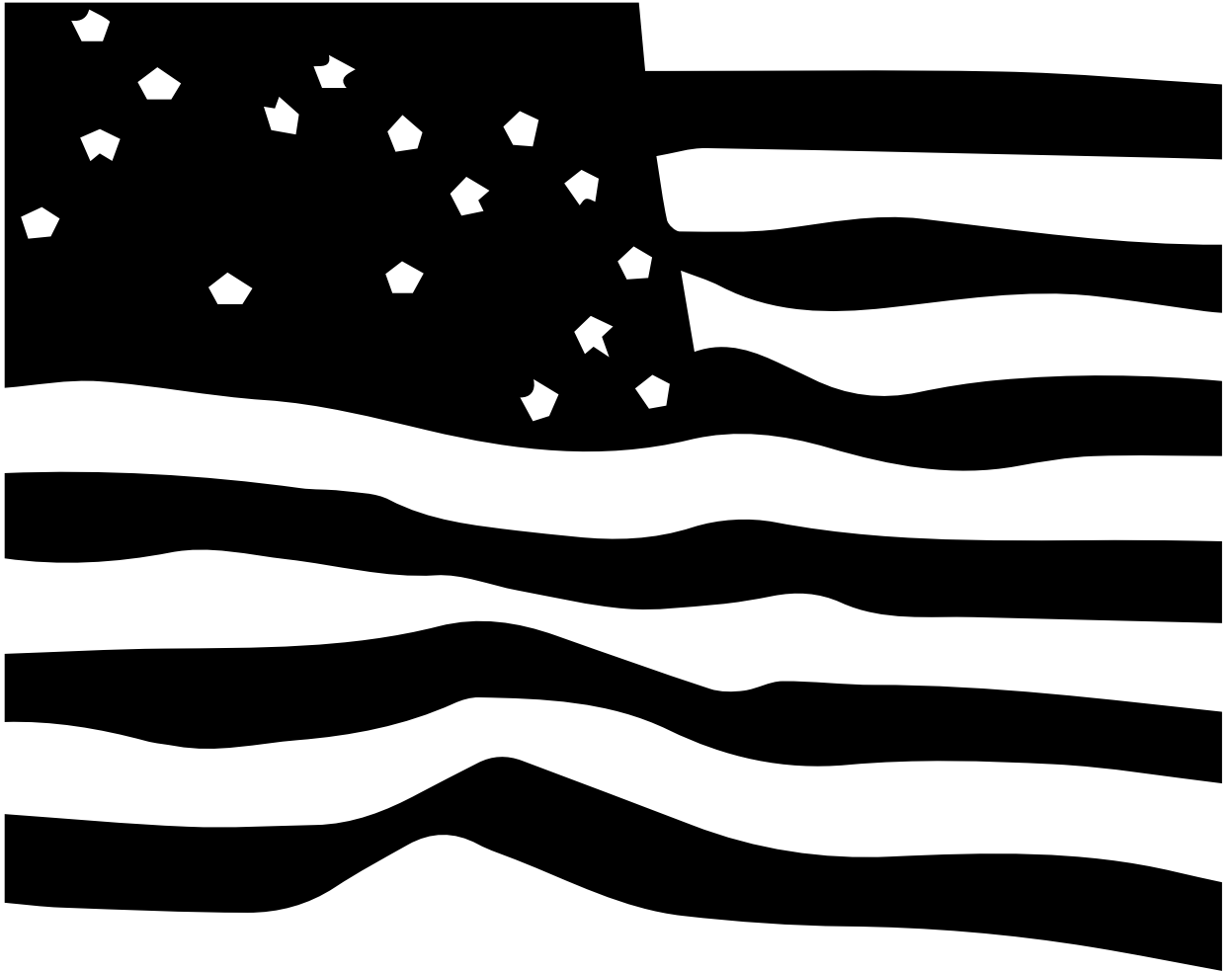
WAFIST











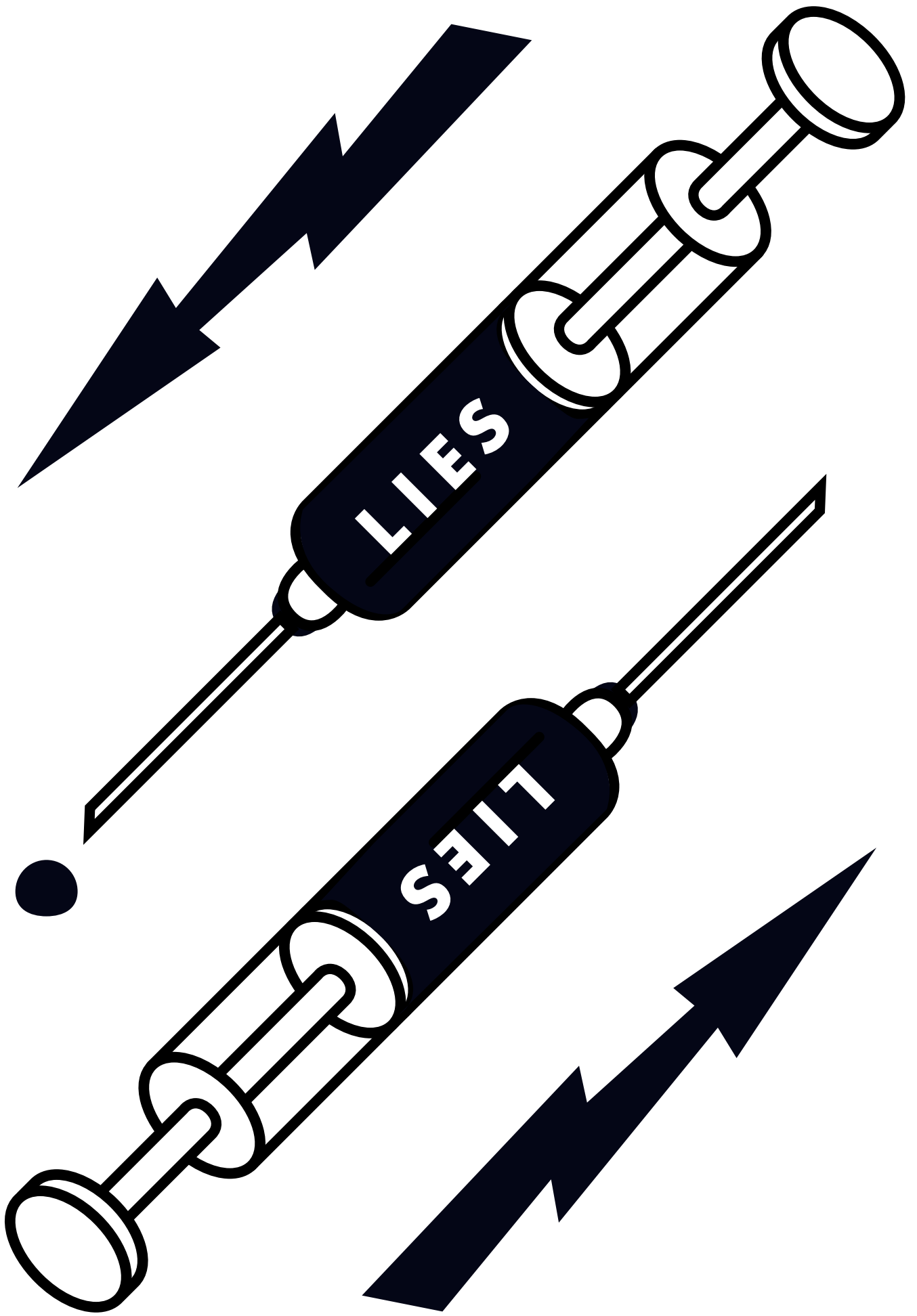
IMPORTED [®]
DEMOCRACY



IMPORTED [®]
DEMOCRACY

**UNCERTIFIED
MEANS UNSAFE**









**YOUR DATA
OUR
BUSINESS.**



Delivered

Delivered



Delivered

Delivered

Delivered

Delivered

[Redacted text]

[Redacted text]

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That's all Folks!

Just remember that, as an open and ongoing collaborative project, the released collection of vector graphics assets is subject to changes, extensions and updates over time; please make sure you get the latest, most exhaustive, version by checking blumagenta.com/wp/doc-s-weapons-of-mass-communication from time to time and/or keeping in touch via D.O.C.'s official Facebook page or X account. Also, in order for any Propaganda to be effective, it must have a certain consistency and repetitiveness, which is why the use of only white and black is strongly suggested, it is recommended to follow a minimalist, bold, graphic approach and the use of classic sans serif fonts for most text messages such as "Futura", designed by Paul Renner in 1927.

Share your creations online by tagging the "Department Of Control" on social networks and use hashtag #DepartmentOfControlPropaganda. More info: blumagenta.com/wp/doc-s-weapons-of-mass-communication

Have fun and kick some ass!

Vincent